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Contact: Ana Aznar-Meyer
Communications Chair
U.S. Green Building Council – NJ
Phone: (973) 635-7377
E-Mail: communications@usgbcnj.com; meyer_ana@yahoo.com

R.J. Donnelly is “LEEDing” By Example

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R.J. Donnelly, Vice President of Donnelly Energy Solutions, was elected to the Board of Directors of the U.S. Green Building Council - NJ chapter in 2010. Now in his second year of service, he was recently appointed to Chair of the Sponsorship Committee. R.J. believes that in order to lead, one must inspire others and lead by example; which is why Donnelly Energy Solutions donated \$10,000 this year to become an annual Founding Sponsor of the USGBC-NJ chapter.

The Sponsorship committee has three areas of focus in 2011; Fundraising, Event Coordination & Planning, and Sponsor Relationship Management. When R.J. was asked what the goal was for his Sponsorship committee, he replied, “The goal is to attract sponsorship dollars in order to support and advance the mission of the Chapter.” He continued by saying, “This year we will also be adding a new sponsorship level that ties to a philanthropic cause. These charitable funds will allow the chapter to give back to the community. We may reclaim a Brownfield site and turn it into a public park or children’s playground. Or perhaps we may roll out a statewide Sustainability initiative for schools. The ways in which the Chapter can assist in supporting the community are limitless.”

R.J. not only leads by example in the USGBC, but also in his professional endeavors. As V.P. of Donnelly Energy Solutions, www.donnellyenergy.com, he has enacted a local community volunteering program for Donnelly employees. In addition, his company donates a percentage of annual profits to charitable causes which reflect the company’s commitment to the triple bottom line: People / Planet / Profits.

Donnelly Energy Solutions has also committed to reducing its carbon footprint. Donnelly designed, built and now occupies a high performance office building, which is completely powered by renewable energy (both onsite solar and off-site wind energy). R.J. concludes by saying, “We hope that the way we run our business inspires others to choose a more successful, sustainable, and profitable model: one that saves money, generates onsite power, cultivates a healthier, more fulfilling place to work, reduces our carbon footprint, and has a positive impact on the community.”

USGBC-NJ is honored to have R.J. on the Executive Board of Director and chair the Sponsorship Committee. If you would like to be a part of R.J.’s committee, please visit www.usgbcnj.org.

About the USGBC and the USGBC-NJ: The USGBC is a Washington, D.C.-based nonprofit group formed in 1993. New Jersey membership exceeds 1400 Corporations inclusive of USGBC National and the USGBC New Jersey Chapter. There are 3282 LEED® professionals in NJ and 450 LEED® registered and 97 certified projects in New Jersey.